

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT Promotion – ESD (MeeSeva) – Radio broadcasting pertaining to Mee Seva to four Radio FM channels (Radio broadcasting) - Sanction and release of an amount of Rs.2,90,140/- (Rupees Two Lakhs Ninety Thousand One Hundred and Forty only) to various agencies – Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATIONS
(Promotions) DEPARTMENT

G.O.Rt.No. 25

Dated: 28.02.2014
Read the following:

1. From the Director, ESD (MeeSeva), FAC, Letter Rc.No.1807, dt:20.12.2013, to Secretary, ITE&C Dept.
2. From Commissioner, I&PR, R.O.No.005654/AE/2013, dt:14.08.2013 to M/s. Entertainment Network (India) Ltd.
3. From Commissioner, I&PR, R.O.No.005654/AE/2013, dt:14.08.2013 to M/s.Kal Radio Ltd.
4. From Commissioner, I&PR, R.O.No.005654/AE/2013, dt:14.08.2013 to M/s.Music Broadcast Pvt Ltd.
5. From Commissioner, I&PR, R.O.No.005654/AE/2013, dt:14.08.2013 to M/s. Reliance Broadcast Network Ltd.
6. G.O.Rt.No.2558, Finance (EXPR.GAD-II) Department dt:04.07.2013.
7. U.O.Note No.105/IT&C/Budget/2013, IT&C Dept, dt:15.07.2013.
8. G.O.Rt.No.3913, Finance (EXPR.GAD-II) Department dt:05.11.2013.
9. U.O.Note No.105/ITE&C/Budget/2013, ITE&C Dept, dt:11.11.2013.

ORDER:

Vide first read above, Director, ESD (Mee Seva), informed that as per the time to time orders of Government, Radio FM channels broad casting is being run in four leading radio channels about availability of services in Mee Seva centres. The radio broad casting is being broadcast in Radio Mirchi 98.3 FM, Red 93.5 FM, Big 92.7 FM, Radiocity 91.1 FM. The broadcasting purchase order to the above channels is being extended through I&PR Dept and from time to time the period of radio broadcasting is extended and accordingly requisite Purchase order has been placed by the Director, ESD (Mee Seva) and requested to release the payments directly to the channels as mentioned hereunder:

S.No.	Name of the channel	Name of the Agency	Amount (Rs.)
1	Radio Mirchi 98.3	Entertainment Network (India) Ltd	76,686/-
2	Red 93.5 FM	Kal Radio Ltd	1,33,230/-
3	Big 92.7 FM	Reliance Broadcast Network Ltd	57,303/-
4	Radio city 91.1 FM	Music Broadcast Pvt Ltd	22,921/-
TOTAL			2,90,140/-

2. Government, after careful examination, hereby accord, sanction and release of an amount of Rs.2,90,140/- (Rupees Two Lakhs Ninety Thousand One Hundred and Forty Only) to the agencies as mentioned at Para.1 above towards radio broadcasting charges.

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3. The amount sanctioned and released at Para.2 above shall be debited to the following Head of Account:

3451	:	Secretariat Economic Services
MH 090	:	Secretariat
GH (11)	:	Normal State Plan
SH (22)	:	IT&C Department
260	:	Advertisements, Sales and Publicity Expenses

4. The Joint Director & DDO (Admn), ITE&C Department shall draw the amount of Rs.2,90,140/- (Rupees Two Lakhs Ninety Thousand One Hundred and Forty Only) sanctioned in Para.2 above and arrange for payment after duly applying the TDS in favour of the respective agencies as mentioned here under:

S.No.	Name of the Agency	Amount (Rs.)
1	Entertainment Network (India) Ltd	76,686/-
2	Kal Radio Ltd	1,33,230/-
3	Reliance Broadcast Network Ltd	57,303/-
4	Music Broadcast Pvt Ltd	22,921/-
TOTAL		2,90,140/-

5. The above agencies shall submit an advance stamped receipt for the amounts sanctioned to them, to the Department in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**SANJAY JAJU,
SECRETARY TO GOVERNMENT**

To

M/s. Entertainment Network (India) Ltd, Hyderabad

M/s. Kal Radio Ltd, Hyderabad

M/s. Reliance Broadcast Network Ltd, Hyderabad

M/s. Music Broadcast Pvt Ltd, Hyderabad

The Accountant General (Audit), Andhra Pradesh, Hyderabad

The Accountant General (A&E), Andhra Pradesh, Hyderabad

The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad

The Pay and Accounts Officer, Andhra Pradesh, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad

The JD & DDO (Admn), ITE&C Department

Copy to:

Fin. (EXPR-GAD II) Department

S.F./Spare

// FORWARDED : : BY ORDER //

SECTION OFFICER